

Niquelle L Cotton, CEO and Strategy Officer, Q-Factor Consulting LLC

*Brand Creator – Relationship Driver – Sales Expander*

A trusted advisor and vision strategist, Niquelle has worked with talented clients providing research-based solutions to improve the way the world learns. With over 30 years of experience in private and public-sector markets, Niquelle has delivered custom engagements spanning various industries where the cross pollination of systemic effectiveness, financial acumen, political and regional experience are demanded. Her passion is to cultivate and nurture unique, equity and SEL-centered opportunities that celebrate lanes of growth including STEM and Arts Integration for underserved populations that in turn, inspire public/private partnerships. Her vision is that this will ultimately plant seeds for urban renewal. Current projects include equity branding and program creation for an Atlanta-based leadership team; MarCOM consulting for a North Carolina School District; and business development for The Black Chef Series. Before launching her own consulting firm, Niquelle was the Director of BrightBytes, a research and data analytics company, engaging states and districts across the east coast to remove the barrier of technology with focus on underserved markets, through simplification, automation, and ultimately interoperability.